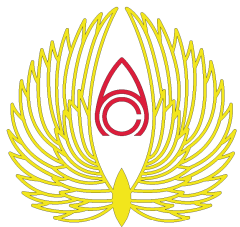


# Sponsorship Guide Fall 2010

AWARENESS  EDUCATION  ADVANCEMENT

## International Cannabis & Hemp Expo

ANGEL'S CARE



\$20,000  
Available

\$20,000  
Available

\$8,000  
Available

\$8,000  
Available

\$8,000  
Available



\$8,000  
Available

\$8,000  
Available

\$8,000  
Available

WEST COAST CANNABIS Magazine

\$4,000  
Available

\$4,000  
Available



MediLeaf  
Medical Cannabis Collective



The 408  
Compassion  
Center

\$4,000  
Available

\$4,000  
Available

\$4,000  
Available

Guerilla  
Union

AWARENESS \* EDUCATION \* ADVANCEMENT

## International Cannabis & Hemp Expo



\$20,000

Grand Daddy Sponsor

### ❖ Your Choice of Floor space

*20' X 20' in South or North Hall OR 2 booths 10 X 20, in any two locations (215 is 10X20 max)  
Includes: Tables (3), Chairs (8), Electricity, Wireless, Flooring  
Plus a Private Lounge in the VIP area courtesy of the EXPO!*

### ❖ Presenting Sponsorship of an entire section of the EXPO

*South Hall, North Hall, Indoor 215, Outdoor 215 or Stage*

❖ Your Logo will be represented on the footer and right margin of each page of our web site and concert web site

❖ Your Logo will be prominently displayed on T-Shirts, Billboards and all Print Media

❖ Mention of your Company in 20% of our radio ads + Full Page Ad in Media Guide

❖ Package includes 8 VIP, 8 EXPO and 8 VIP concert passes

*8 Vendor Badges, 4 Parking Passes*



Kush Sponsor

❖ **Your Choice of Floor space**

*10' X 20' in South Hall, North Hall, 215 or VIP.*

*Includes: Tables (2), Chairs (2), Electricity, Wireless, Leather Couch (1)*

❖ **Sponsorship Banners in an Area of the EXPO**

*2 Banners and Stands provided by INTCHE. Approx 42" x 60"*

❖ **Your Logo will be prominently displayed on our Sponsors Page on our Website**

❖ **Your Logo will be prominently displayed in all print media (as displayed on cover)**

❖ **1/2 Page Ad in Media Guide**

❖ **Package includes 4 VIP passes, 4 EXPO passes and 4 VIP concert passes**

*4 Vendor Badges, 2 Parking Passes*

AWARENESS  EDUCATION  ADVANCEMENT

## International Cannabis & Hemp Expo



\$4,000

Full Melt Sponsor

### ❖ Your Choice of Floor space

*10' X 20' in South or North Hall OR 10 X 10 Max in 215 or VIP.*

*Includes: Table (1), Chairs (2), Electricity, Wireless*

### ❖ Your Logo will be prominently displayed on our Sponsors Page on our Website

### ❖ Your Logo will be prominently displayed in all print media (as displayed on cover)

### ❖ 1/4 Page Ad in Media Guide

### ❖ Package includes 2 VIP passes, 2 EXPO passes and 2 VIP concert passes

*2 Vendor Badges, 1 Parking Passes*

AWARENESS  EDUCATION  ADVANCEMENT

# International Cannabis & Hemp Expo



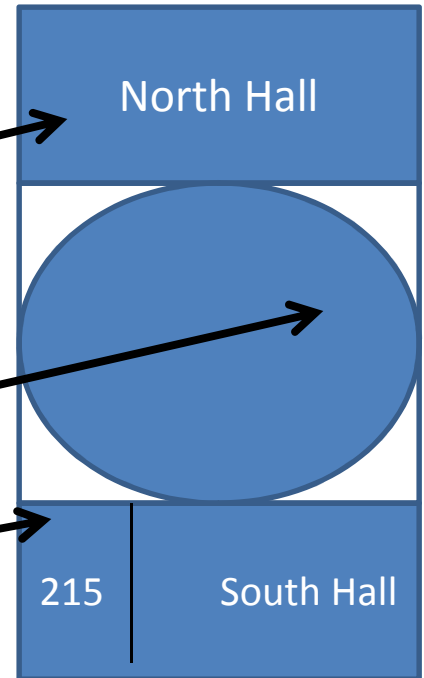
120 booths North Hall at \$1K each

Saturday Night Concert

40 Booths Indoor 215 at \$1.5K each  
80 booths South Hall at \$1K each

Hosted Hash and Glass Area  
/ Private Vape Lounge

50 Booths at \$2K each



## ***Improvements from Spring to Fall:***

### **A. Hire a Professional Production Company to Put on a classier EXPO**

- i. Move-In, Move-Out
- ii. Vendor Electrical Issues & Wireless Issues
- iii. Stage Management
- iv. Create a true VIP Experience
- v. Catering will be upgraded and both cannabis infused and non-infused

### **B. Work with CSC / Apex to refocus staff to critical points**

- i. 215 Entrance Management improvement
- ii. Show is now 18 and up, small children permitted with parent or guardian
- iii. After hours clear out / security improvements
- iv. Concert VIP room with consumption, possibly (restaurant)
- v. Consumption area outside concert, possibly

### **C. Hire Guerrilla Union to produce a musical “Event”**

- i. Co-Marketing
- ii. Band Meet n’ greet in 215 Section
- iii. Top Line Entertainment throughout EXPO and Sat night concert

AWARENESS  EDUCATION  ADVANCEMENT

# International Cannabis & Hemp Expo



## **Ticket Structure (All VIP is Patient only)**

- i. \$18 dollar one day, \$30 dollar two day**  
(disc. For disabled, vets, sr's and students \$15 and 25)
  
- ii. EXPO VIP Entry – 2 day, includes VIP concert,**  
Maximum 500 person capacity, \$420
  
- iii. EXPO / Band Experience – 2 day, concert, all access, meet bands,**
  
- iv. Concert only ticket Price - TBD by GU/INTCHE - Estimated \$50**
  
- v. Concert + EXPO ticket Price TBD by GU/INTCHE – Estimated \$75**